香港人力資源管理學會
Hong Kong Institute of Human Resource Management

HKIHRM Annual Conference & Exhibition 2026

29 October · 9:30am – 6:15pm · Hopewell Hotel

EXHIBITION PACKAGE

- Connect with ~700 HR Participants
- Cost-effective Package
- Build Your Brand among HR Community
- Showcase Your HR Services / Solutions

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香港人力資源管理學會
Hong Kong Institute of Human Resource Management
Operated by Hong Kong Institute of Human Resource Management Limited

HKIHRM Annual Conference & Exhibition 2026

29 October 2026 | 9:30am – 6:15pm | Hopewell Hotel

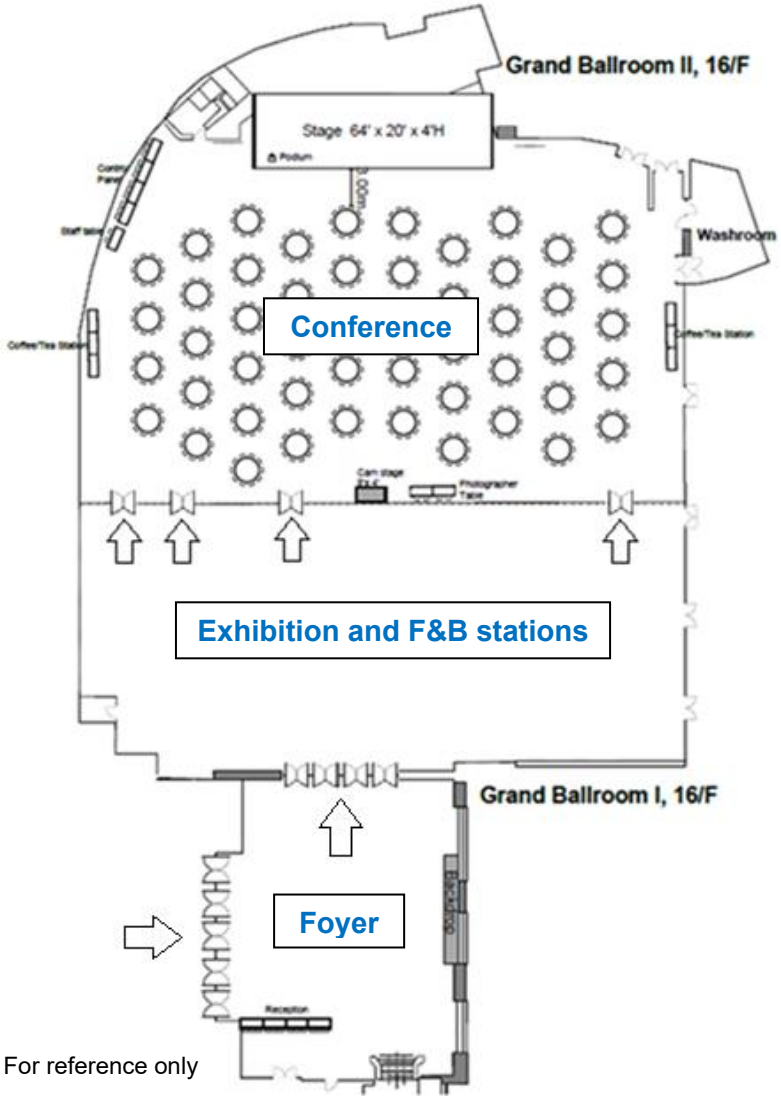
Exhibition Package – Booking Form

Please "✓" the appropriate box(es) to indicate your selected package and item(s).

Exhibition Showcase (Design artwork by Exhibitor; Production by vendor appointed by HKIHRM)			
- Corporate Logo @ event webpage - Booth size 6.6'W x 8.2'H x 6'D - Company Backdrop size 6.6'W x 8.2'H - Table Front size 6'W x 2.5'H x 1.5'D - Table size 6'W x 2.5'H x 1.5'D - Extension Cord x 1 - Exhibitor Pass x 2 ➢ Refreshment & Lunch Buffet ➢ Chair at booth ➢ NO access to Conference & Concurrent Sessions	Exhibition booth locations will be allocated by HKIHRM, prioritising (i) sponsors over exhibitors, (ii) the purchase of top-up advertising items, and (iii) the date of full payment settled.		
	Member ☐ **HK$25,800**	**[New Member Only] 1-year HKIHRM Corporate membership (value: $9,000)** ☐ **HK$32,800**	**Non-member** ☐ **HK$42,000**
Additional Exhibitor Pass	☐ **HK$1,500** x _____ pax (On-site purchase HK$2,500 / pass)		

Notes:
1. *Exhibitors and visitors without a valid pass are strictly prohibited from entering the exhibition and conference ballroom.*
2. *HKIHRM reserves the right to make the final decision.*

Exhibition Floorplan



For reference only

Exhibition Showcase

For reference only

Add-on Advertising Items

☐ **Option 1** **HK$6,800** ~~(HK$12,800)~~	☐ **Option 2** **HK$11,800** ~~(HK$23,700)~~	☐ **Option 3** **HK$15,000** ~~(HK$31,300)~~
✓ **Hyperlinked Banner** @ HKIHRM's Daily E-newsletter x 5 consecutive days ✓ **Online company listing** @ HR Service Provider Directory 2026/27	✓ **Hyperlinked Banner** @ HKIHRM's Daily E-newsletter x 5 consecutive days ✓ **Online company listing** @ HR Service Provider Directory 2026/27 ✓ **eDM Blast** x 1 time	✓ **Hyperlinked Banner** @ HKIHRM's Daily E-newsletter x 5 consecutive days ✓ **Online company listing** @ HR Service Provider Directory 2026/27 ✓ **eDM Blast** x 2 times

Notes:

1. *Artwork files will be provided by the exhibitor.*
2. *Banner ads will be shown in random order. To request a specific position, an additional fee of 20% will be charged, and it is subject to the availability of ad space.*
3. *Only two rounds of ad amendments are allowed, HK$500 will be charged for an additional round of amendments.*
4. *The eDM subject must include the client's company name and HKIHRM reserves the right to revise it at any time.*
5. *HKIHRM has absolute discretion in the admission of applications from potential advertisers. HKIHRM reserves the right to allocate ad space and to decline any application at any time.*
6. *HKIHRM reserves the right to make the final decision.*

Contact Details

Company: _____

Address: _____

Contact person (Mr/ Ms/ Mrs/ Dr): _____

Tel: _____ Email: _____

HKIHRM membership No.: _____ ☐ Non-member

Personal Data Collection Statement

1. Clients' personal data is collected and kept for processing the booking of the HKIHRM Annual Conference & Exhibition 2026 purposes. The data provided will be handled in accordance with the provisions of the Personal Data (Privacy) Ordinance of the HKSAR.
2. The personal data provided in this form will be used by the Institute for direct marketing activities, including but not limited to the promotion (e.g., special offers and discounts) for HKIHRM events, activities, training programmes, awards, survey and other services that it may deploy. If you do not wish to receive such information as stated, please indicate your objection by ticking the box. ☐

☐ I have read, understood and agreed to all details of the above declaration.

Signature: _____ Date: _____

Name: _____ Title: _____

Company: _____

Company Stamp: